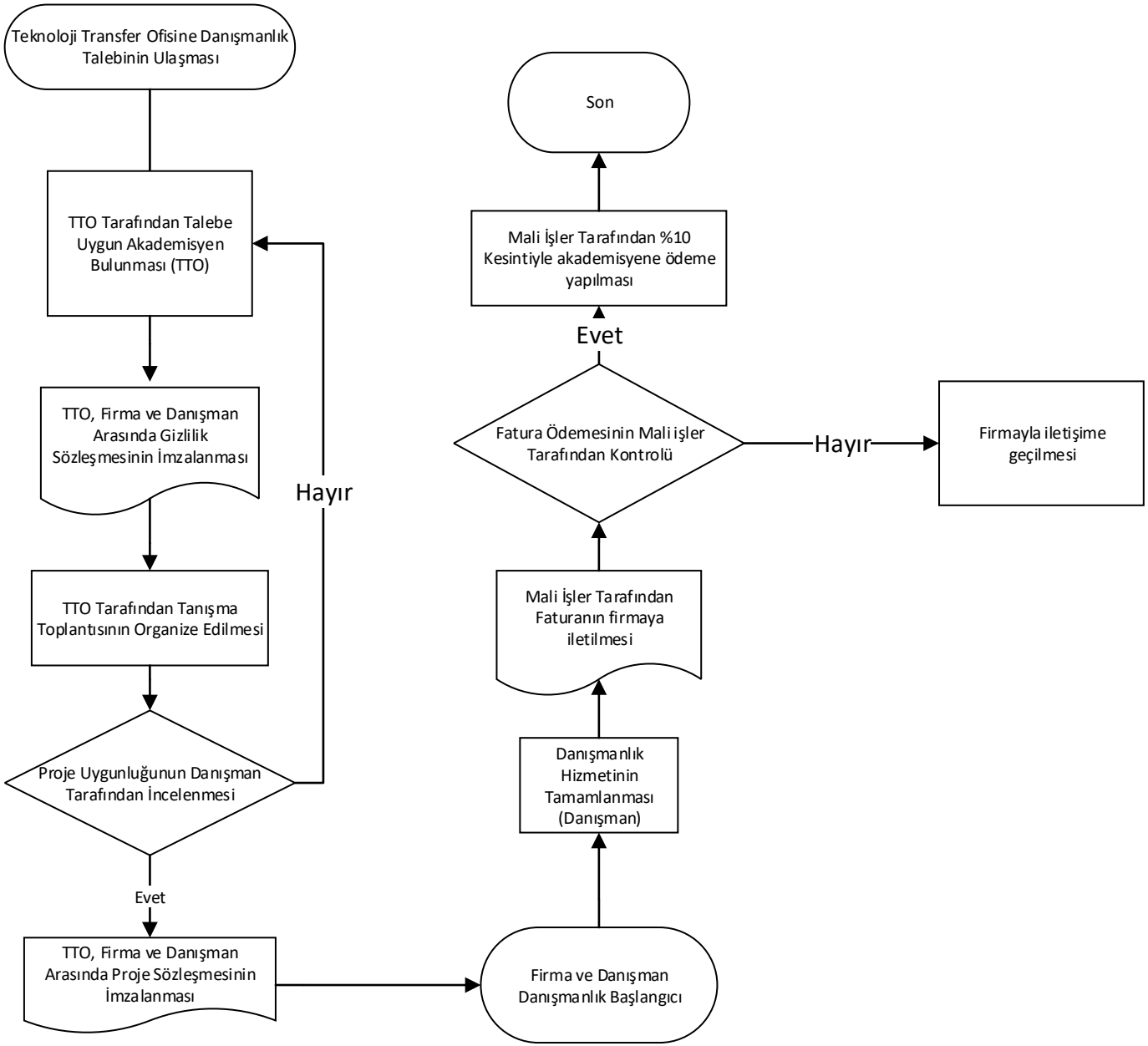ÜNİVERSİTE - SANAYİ İŞ BİRLİĞİ İŞ AKIŞI